

| 主聘系所         | 教師姓名 | 論文名稱                                                                                                            | 刊物名稱                                                 |
|--------------|------|-----------------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| 工業工程與(工程)管理系 | 康鶴耀  | An Integrated Decision-Making Model for the Location of a PV Solar Plant.                                       | Sustainability                                       |
| 工業工程與(工程)管理系 | 康鶴耀  | Strategies, decisions and operations for keeping exploitative and exploratory activities balanced               | Knowledge Management Research & Practice             |
| 工業工程與(工程)管理系 | 康鶴耀  | An integrated new product development framework – an application on green and low-carbon products               | International Journal of Systems Science             |
| 工業工程與(工程)管理系 | 林文燦  | Applying Decision Tree and Neural Network to Raise the Performance of Human Training Quality                    | Journal of Quality Technology                        |
| 工業工程與(工程)管理系 | 林文燦  | A Study on Using the Taguchi Method to Improve the Catalyst-free Nano Zinc Oxide Process.                       | Journal of Computational and Theoretical Nanoscience |
| 工業工程與(工程)管理系 | 楊旭豪  | Integrating Auto-Associative Neural Networks with Hotelling T2 Control Charts for Wind Turbine Fault Detection. | Energies                                             |
| 工業工程與(工程)管理系 | 洪永祥  | Application of Data Mining Technology to Build a Forecasting Model for Classification of Road Traffic Accidents | Mathematical Problems in Engineering                 |
| 工業工程與(工程)管理系 | 黃喬次  | Developing control charts in monitoring service quality based on the number of customer complaints              | Total Quality Management & Business Excellence       |
| 工業工程與(工程)管理系 | 黃美玲  | Combining Taguchi Method with Fuzzy Inference on Manufacturing Process Optimization for Fiber Manufacturing     | Fibers and Polymers                                  |
| 企業管理(學)系     | 劉晉宏  | The Impact on Switching Intention of E-Trading Systems for the Securities Industry                              | Global Journal of Business Research                  |

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| 企業管理(學)系 | 吳淑鶯  | 企業品牌形象對消費者態度與購後行為之影響關聯模式                                                                                                                     | 行銷評論 (Xing Xiao Ping Lun)(ABI)                         |
| 企業管理(學)系 | 吳淑鶯  | Impact of City Social Responsibility and Marketing Strategy on City Image and People's Perception                                            | Journal of Management and Sustainability (ABI)         |
| 企業管理(學)系 | 吳淑鶯  | The Impact of Physical Environment and Regional Image on Tourist's Experiential Values and Feelings - An Example of Nanzhuang Area in Taiwan | International Journal of Business and Management (ABI) |
| 企業管理(學)系 | 吳淑鶯  | The Interference Effect of Perceived CSR on Relationship Model of Brand Image                                                                | International Journal of Business and Management (ABI) |
| 企業管理(學)系 | 吳淑鶯  | The Influence of CSR on Brand Relevant Aspects                                                                                               | Journal of Management and Sustainability (ABI)         |
| 企業管理(學)系 | 吳淑鶯  | Construction and Comparison of Relationship Models of Urban Tourism Development                                                              | International Journal of Marketing Studies, (ABI)      |
| 企業管理(學)系 | 吳淑鶯  | Effect of Green Consumption Perception Degree on Relationship Model of Green Consumption Behavior                                            | Journal of Management and Strategy (ABI)               |
| 企業管理(學)系 | 吳淑鶯  | A comparison of green business relationship models between industry types                                                                    | Total Quality Management & Business Excellence (SSCI)  |
| 企業管理(學)系 | 吳淑鶯  | 企業社會責任對消費者品牌關係影響之研究                                                                                                                          | 中華管理評論國際學報                                             |
| 企業管理(學)系 | 吳淑鶯  | 影響旅遊地區行銷效果之前因與結果關聯模式-苗栗南庄之實證研究                                                                                                               | 創新與經營管理學刊                                              |

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| 企業管理(學)系 | 曹文琴  | Compliance with eWOM:The influence of hotel reviews on booking intention from the perspective of consumer conformity | International Journal of Hospitality Management |
| 企業管理(學)系 | 曹文琴  | eWOM persuasiveness: do eWOM platforms and product type matter?                                                      | Electronic Commerce Research                    |
| 企業管理(學)系 | 曹文琴  | 知覺線上購物風險對線上商店有用性與消費者購買意願之影響－以線上商店聲譽為干擾變數                                                                             | 管理資訊計算                                          |
| 企業管理(學)系 | 林水順  | An evaluation of recycling schemes for waste dry batteries – A simulation approach                                   | Journal of Cleaner Production                   |
| 企業管理(學)系 | 林水順  | 海峽兩岸經濟合作架構協議對我國工具機產業的影響分析                                                                                            | 創新與經營管理學刊，6(1)                                  |
| 企業管理(學)系 | 林裕凌  | Value Hierarchy for Massive Open Online Courses                                                                      | Computers in Human Behavior                     |
| 企業管理(學)系 | 林裕凌  | 社群網頁遊戲玩家之價值結構與群聚                                                                                                     | 行銷評論                                            |
| 企業管理(學)系 | 林裕凌  | An Explorative Study of Virtual Trading Games: A Means-End Chain Approach                                            | Business Education & Accreditation              |
| 企業管理(學)系 | 林裕凌  | Are we after the same thing? Differences among different MMORPGs players                                             | Journal of Management and Strategy              |
| 企業管理(學)系 | 林裕凌  | The Benefits and Values of Green Lifestyle Consumers                                                                 | International Journal of Marketing Studies      |

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| 企業管理(學)系 | 林裕凌  | Exploring the Effective Help for Social Anxiety: MMORPGs Delivering Online Help                                  | International Journal of Marketing Studies                 |
| 企業管理(學)系 | 林裕凌  | 獨立董事組成、資訊透明度與組織績效：以 2008 全球金融風暴為例                                                                                | 評價學報                                                       |
| 企業管理(學)系 | 林裕凌  | 歐美企業綠色績效與經營績效之關聯性研究                                                                                              | 商略學報                                                       |
| 企業管理(學)系 | 林裕凌  | 獨立董事多樣性對於公司價值與風險影響之實證研究                                                                                          | 管理資訊計算                                                     |
| 企業管理(學)系 | 王雅慧  | An Empirical Study of the Effect of Corporate Social Responsibility on Investment Intention                      | SYLWAN                                                     |
| 企業管理(學)系 | 王雅慧  | Does Internet Information Influence Fund Investors' Purchase Intention?                                          | Review of Business and Finance Studies                     |
| 企業管理(學)系 | 王雅慧  | The Effect of Limit Order Book Information on Investors with Different Risk Attitudes                            | The International Journal of Business and Finance Research |
| 企業管理(學)系 | 王雅慧  | A Study of Medical Tourism in Taiwan: From the Perspective of Tourists from Hong Kong, Macao, and Mainland China | SYLWAN                                                     |
| 企業管理(學)系 | 王雅慧  | Does Winning an Award Affect Investors' Brand Preference and Purchase Intention?                                 | International Journal of Management and Marketing Research |
| 企業管理(學)系 | 王雅慧  | Does Investment Experience Influence Fund Investors' Perceived Value and Purchase Intention?                     | Global Journal of Business Research                        |

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| 企業管理(學)系 | 王雅慧  | Recreation Benefit, Recreation Experience, Satisfaction, and Revisit Intention – Evidence from Mo Zai Dun Story Island       | Journal of Business and Economic Policy                       |
| 企業管理(學)系 | 邱文志  | The Usability Evaluation of Website Interface for Mobile Commerce Website                                                    | International Journal of Networking and Virtual Organisations |
| 企業管理(學)系 | 陳瑞龍  | 民宿服務品質、顧客價值、顧客滿意、口碑傳播與顧客忠誠之關聯性研究                                                                                             | 品質學報 Journal of Quality                                       |
| 企業管理(學)系 | 陳瑞龍  | The impact of B&B atmosphere, customer experience, and customer value on customer voluntary performance: A survey in Taiwan  | Asia Pacific Journal of Tourism Research                      |
| 企業管理(學)系 | 陳瑞龍  | 大陸旅客來台自由行對國內民宿產業影響之探討                                                                                                        | 國際文化研究                                                        |
| 休閒產業管理系  | 徐欽賢  | A Study of The Principal's Cultural Proficiency Integrated in School Management                                              | The Journal of Human Resource and Adult Learning              |
| 休閒產業管理系  | 郭春敏  | Implementing City Hotel Service Quality Enhancements: Integrating of Kano and QFD analytical Models                          | Journal of Hospitality Marketing & Management                 |
| 休閒產業管理系  | 陳細鈿  | Integrating Kano model and SIPA grid to identify key service attributes of fast food restaurants                             | Journal of Quality Assurance Hospitality and Tourism          |
| 休閒產業管理系  | 陳細鈿  | Process improvement capability index with cost – A modeling method of mathematical programming                               | Applied Mathematical Modeling                                 |
| 休閒產業管理系  | 陳細鈿  | Airline Choice by Passengers from Taiwan and China: A Case Study of Outgoing Passengers from Kaohsiung International Airport | Journal of Air Transport Management                           |

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| 休閒產業管理系   | 陳細鈿  | A comprehensive relationship marketing model between airlines and travel agencies: the case of Taiwan                                                             | Journal of Air Transportation Management         |
| 休閒產業管理系   | 陳細鈿  | 服務補救知覺與補救後滿意度之關係－兼論失誤嚴重性與補救效益的調節效果                                                                                                                                | 運動休閒餐旅研究                                         |
| 流通(科技)管理系 | 周聰佑  | The Study of Taekwondo Athletes' Behavioral Tendency towards Utilization of Electronic Protection                                                                 | The Journal of Human Resource and Adult Learning |
| 流通(科技)管理系 | 詹益慶  | Risk conception and evaluation in Taiwan financial markets                                                                                                        | Asian Journal of Finance and Accounting          |
| 流通(科技)管理系 | 陳啟東  | A Two-Factor Authentication Scheme with Anonymity for Multi-Server Environments                                                                                   | Security and Communication Networks              |
| 流通(科技)管理系 | 陳彥廷  | Criteria weighting with respect to institution's goals for faculty selection                                                                                      | Journal of Applied measurement                   |
| 流通(科技)管理系 | 陳秀華  | Criteria Weighting with Respect to Institution's Goals for Faculty Selection                                                                                      | Journal of Applied Measurement                   |
| 資訊管理(學)系  | 林進榮  | A binary particle swarm optimization based on the surrogate information with proportional acceleration coefficients for the 0-1 multidimensional knapsack problem | Journal of Industrial and Production Engineering |
| 資訊管理(學)系  | 王清林  | Parasite and Infected-Erythrocyte Image Segmentation in Stained Blood Smears                                                                                      | Journal of Medical and Biological Engineering    |
| 資訊管理(學)系  | 范振銘  | 生產力 4.0 全速前進                                                                                                                                                      | 工具機與零組件雜誌                                        |

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| 資訊管理(學)系 | 范振銘  | 臺灣產業工業 4.0 應用案例                                                                     | 工具機與零組件雜誌                                                                               |
| 資訊管理(學)系 | 陳宏昌  | 2-Disjoint-path-coverable panconnectedness of crossed cubes                         | Journal of Supercomputing                                                               |
| 資訊管理(學)系 | 陳宏昌  | The Fault-Tolerant Hamiltonian Problems of Crossed Cubes with Path Faults           | IEICE TRANSACTIONS ON INFORMATION AND SYSTEMS                                           |
| 資訊管理(學)系 | 陳宏昌  | Complete Cycle Embedding in Crossed Cubes with Two-Disjoint-Cycle-Cover Pancylicity | IEICE Transactions on Fundamentals of Electronics, Communications and Computer Sciences |
| 資訊管理(學)系 | 黃嘉彥  | An Outpatient Appointment Scheduling System Based on the Logistic Regression Method | Journal of Information & Optimization Sciences                                          |
| 資訊管理(學)系 | 黃嘉彥  | 結合文字探勘與本體論檢索雲端運算專利之研究                                                               | 創新與經營管理學刊                                                                               |